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Subject: Japan prefers ps3>wii kthnx  
Posted by [AoBfrost](#) on Mon, 19 Nov 2007 14:39:54 GMT  
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Japan where video games sell like hotcakes in the morning, the wii and xbox 360 had been the victors in sales in recent months, but look no further, sony's 40gig actually boosted their sales

<http://gizmodo.com/gadgets/hell-freezing/ps3-outsells-wii-for-first-time-ever-324271.php>

For once, the ps3 is on top and selling better than the wii, the price drop, small hard drive works, for people who are new to ps gaming, or people that don't want a large HDD because they won't use even 1gig of it.

DS - 78,884  
PSP - 58,964  
PS3 - 55,924  
Wii - 34,546  
PS2 - 9,043 (wtf this system is old)  
Xbox 360 - 5,817  
GB Micro - 708  
GBASP - 211  
GC - 69  
GBA - 4

10 times more ps3's were sold than the 360, and 20k more than the wii.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [terminator 101](#) on Mon, 19 Nov 2007 15:06:57 GMT  
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WOW, incredible. I can't believe that Wii is selling less than PS3, especially in Japan. But I don't really believe that this is the best forum to post these kinds of news since most people here a) don't like consoles or b) don't plan on getting one anyway. [www.ps3forums.com](http://www.ps3forums.com) is the best place for this type of news. I have been on there for almost 2 years now.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [KIRBY-098](#) on Mon, 19 Nov 2007 15:49:34 GMT  
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It makes sense in Japan/Korea/China.

Competitive gaming there is on a par with football in Europe. It's probably the best way for three warrior code nations to get their aggressions out without starting global war to be frank.

They have perfected the concept of internet cafes where high flow internet connections are standard, and high performance machines to run the games are needed for competitive edge.

People have died from not eating and sleeping during gaming sessions in excess of three days.

The wii is perfect for american families. The PS3 is perfect for the aggressive, teenage male culture of gaming that dominates the Japanese market.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [Zion](#) on Mon, 19 Nov 2007 15:54:26 GMT  
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PS3 FTW!!!1

I have a 60gb version myself, and love it to bits. =^\_^=

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [Jerad2142](#) on Mon, 19 Nov 2007 16:04:42 GMT  
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You will also notice that by now just about every has a wii and a 360, so you would not have to buy more

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [AoBfrost](#) on Mon, 19 Nov 2007 16:21:17 GMT  
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The Merovingian wrote on Mon, 19 November 2007 10:54PS3 FTW!!!1

I have a 60gb version myself, and love it to bits. =^\_^=

I'm thinking of either ripping mine open and painting the outside shell, or paying 15 dollars and skinning the entire ps3 system and saying "OMG ROFL MY>yours"

Btw mine is 40gig, no ps2 playback is ok though, because I dont like using my original game disc unless I have to, I use backups of my games since I leave my discs sitting around and getting dusty, cant play backups on a 40gig or 60gig without some serious warranty breaking haxz0rs. Even if I dont have them sitting around, taking them in and out of a case constantly does make scratches on the disc, Sony...where is my ps3 with multiple disc changers....I hate takign discs in and out.....

Btw my ps2 counts a external USB dvd drive with a DVD in it as a hardrive with DVD files onto

it...rocks.....I can play DVD's and avi's without wearing down my ps2 dvd player anymore.

Jerad Gray wrote on Mon, 19 November 2007 11:04You will also notice that by now just about every has a wii and a 360, so you would not have to buy more

Actually the 360 being old, isnt really popular in japan, in korea it is, but not japan, the ps3 and wii are dominating now, the wii is still hard to find even in japan, so not everyone has one, just like in the US, only like 1/10 people have one while ps3's being too expensive for mommy and daddy to buy for little jimmy....we the grown up peoplez with money snag them.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [Renx](#) on Mon, 19 Nov 2007 19:38:14 GMT  
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DS sales are insane, they've been selling 100k per week over there since they were released.

PS2s are still selling because they're so cheap and because of Guitar Hero.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [Ryu](#) on Mon, 19 Nov 2007 19:49:06 GMT  
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Renx wrote on Mon, 19 November 2007 13:38PS2s are still selling because they're so cheap and because of Guitar Hero.

Wait, WHAT?!!

Oh my god! MUST. BUY. NOW!

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [sadukar09](#) on Mon, 19 Nov 2007 20:19:07 GMT  
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Rofl. Quote:GBA - 4 Hehe, 4 GBA per month?

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [Matix101](#) on Mon, 19 Nov 2007 21:14:21 GMT  
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GBA's are obsolete here in US.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [R315r4z0r](#) on Mon, 19 Nov 2007 21:19:32 GMT  
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Well of course the PS3 sales are going up... it is the Holiday season...

I predict that around mid-to-end January sales will drop back down to where they were.

The reason why Wii sales aren't is because everyone already has one... we are talking about Japan, need I remind you.

And 360? See above statement.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [cmatt42](#) on Mon, 19 Nov 2007 21:34:35 GMT  
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So? It still sucks.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [CarrierII](#) on Mon, 19 Nov 2007 22:24:32 GMT  
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I like my PC, i can de-bug, upgrade and repair by myself.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [Caveman](#) on Mon, 19 Nov 2007 23:07:43 GMT  
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CarrierII wrote on Mon, 19 November 2007 22:24I like my PC, i can de-bug, upgrade and repair by myself.

Amen to that.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [nikki6ixx](#) on Tue, 20 Nov 2007 01:59:10 GMT  
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First off, the PS3's price has dropped, so of course more units will have sold. What this doesn't

say, is whether or not these sales have met Sony's projections, and that's the key.

Second, the largest selling unit is still a Nintendo system.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [Ryan3k](#) on Tue, 20 Nov 2007 02:46:55 GMT  
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PS3 sales are only that high because the 40-gig was released.

Next month is the real proving ground for the PS3. If the Wii still outsells it, IMO, then the PS3 is really in trouble.

My prediction is that the Wii will indeed outsell the PS3 next month.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [Renx](#) on Tue, 20 Nov 2007 03:02:33 GMT  
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These are sales for one week, not one month.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [AoBfrost](#) on Tue, 20 Nov 2007 14:26:23 GMT  
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Caveman wrote on Mon, 19 November 2007 18:07CarrierII wrote on Mon, 19 November 2007 22:24I like my PC, i can de-bug, upgrade and repair by myself.

Amen to that.

Back then most game systems games tested their betas on PC's before they made the beta for the actual game system itself. If we got our hands on this software, we could be running ps2, gamecube, xbox, and maybe a few new systems too, all on our PC, would be nice, but I guess it's more fun playing certain games on the system it was made for.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [Staude](#) on Fri, 30 Nov 2007 14:48:15 GMT  
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Not to bump the thread but im doing it anyways. The ps3 has outsold the wii for the third week in a row. And since there has only been sold 12 million wiis worldwide, its hardly an option to consider

that all japanese would have bought one. This is based on the fact that the japanese population was (in the year 2000.) 126,930,000 people. Thats quite a lot more than 12.000.000.

DS Lite: 76,069  
PSP: 65,609  
PS3: 39,178  
Wii: 36,230  
PS2: 8,855  
Xbox 360: 6,525

Its not by a lot but it still counts

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [AoBfrost](#) on Fri, 30 Nov 2007 14:55:07 GMT  
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In over all, the wii has only sold 350,000 models world wide as of today.

In over all, the ps3 and xbox have sold more than that already in just a few months.

Lucky me I got my wii before black friday, i asked the kid at the super market to bring me out a wii since I knew he had them hiding in the back, he admit they had tons of wii's in the back stock room, so I asked if I could just buy 1, i bought 1 and was asked to return it since it was a black friday stock, I ripped the box open and said nope, sorry it's opened.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [nikki6ixx](#) on Fri, 30 Nov 2007 20:21:28 GMT  
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The reason sales are so high, is because people held back, and waited for the new unit. It was pent up demand. Those numbers will fall shortly, and I will bet that the Wii will once again become the dominant seller.

The Wii is selling at a slightly lower level because the price was right, right at the beginning, so those who wanted it could get it.

Besides, Japan's sales are just one half of the picture, and the Japanese tend to harbour (pun intended?) a general distaste for anything North American.

Jump to North America, and the Xbox still reigns king.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [Muad Dib15](#) on Fri, 30 Nov 2007 23:47:15 GMT

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360 FTW!!! If only my parents weren't so damn cheap...

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [R315r4z0r](#) on Sat, 01 Dec 2007 00:34:05 GMT

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---

AoBfrost wrote on Fri, 30 November 2007 09:55In over all, the wii has only sold 350,000 models world wide as of today.

In over all, the ps3 and xbox have sold more than that already in just a few months. Wait.. did you just support the Wii or go against it?

You said that the Wii has sold 350,000 units TODAY.

Then you said both the PS3 and 360 have sold more than that in a few months...

Doesn't that mean that the Wii sold more in a day that both the PS3 and 360 could sell in a few months?!

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [R315r4z0r](#) on Sat, 01 Dec 2007 00:35:01 GMT

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Staude wrote on Fri, 30 November 2007 09:48And since there has only been sold 12 million wiis worldwide, its hardly an option to concider that all japanese would have bought one. This is based on the fact that the japanese population was (in the year 2000.) 126,930,000 people. Thats quite a lot more than 12.000.000.

I was being sarcastic

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [Staude](#) on Sat, 01 Dec 2007 19:28:05 GMT

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@razorblade001. It wasn't specifically aimed towards you, but i thought i saw a couple who said something similar, and it was because of that general opinion.

@nikki6ixx. Sales of the ps3 is rising and they wont fall like that again. They might not dominate the whole of christmas but next year is the year where some of the playstations "killer titles" comes out. Games such as metal gear solid 4 and killzone 2 will sell consoles (yes everyone says the first was crap and i wasnt fund of it either however it looks like the whole game is different this time around)

In any case going by the percent figures sony has stated that (on black friday where the xbox sold 300.000 and claimed to have outsold the ps3 by 2-1 and the wii sold 350.000) the ps3 has sold up towards 500.000 consoles. The exact figures will be released the 13th december. Until then we only have the percentage increase they mentioned compaired to the amount sold last year.

I also believe that while the wii is "fun" it wont last in the long run. The wii was built for people who dont usually game, these people may buy one or two titles in a year, while the other consoles were specified around the gaming community. That is also why that mario galaxy had such "dissapointing" sales numbers when it came out (atleast in some continents. I havent checked regarding them all.)

I cant predict the future, but i do have my speculations and opinions. In any case... Final Fantasy and Tekken 6 will be win.  
(especially tekken 6... damn it looks awesome. People playing it has also stated en masse that its the best figheter ever.)

Oh and one last thing. The Playstation 3 has sold more consoles in its first year than the xbox 360 did. And that is even though, the ps3 has only been out half a year in half of the world. Thats pretty cool.

/Rant like post end.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [nikki6ixx](#) on Sat, 01 Dec 2007 20:08:45 GMT  
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But the Wii appeals to a totally different audience. In fact it appeals to multiple audiences, which means that sales will likely end up at the top again.

The Xbox and Playstation are just targeted at gamers, or high-end multimedia buffs. However, the Wii's cheap price, and different play style has meant that people are buying it along with a Playstation or Xbox. As I said before, other markets will come into play with the Wii as well. Already it's becoming a bit of a hot item among seniors, and adults who would rather shoot a golf ball, instead of some alien.

A lot of PS3 proponents say 'wait' for the good games. Why the hell would I want to buy a system, and then 'wait' ? It's not as if any good movies have come out on Blu-Ray to tide me over.

In fact, Blu-Ray is another example of Sony's idiocy. HD-DVD players are already becoming increasingly cheaper, and will likely become the standard because of computer-manufacturer backing, and the fact that weary consumers will usually go for the cheaper item. There is a very good chance that PS3 owners will be left with a player that will play a format that will suffer the same fate as such other great Sony inventions as Beta, UMD, Mini-Disc, and A-trac... At least Microsoft was smart enough to make the HD-DVD player a separate item.

For what it's worth, I don't own any of the 'new' systems. In fact, the 'newest' system that I own is a Super Nintendo.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [Blazer](#) on Sat, 01 Dec 2007 20:29:54 GMT  
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So people shouldn't play what they like, and instead play what "everyone in Japan" is playing?  
Baa-baa, said the sheep

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [AoBfrost](#) on Sun, 02 Dec 2007 02:07:46 GMT  
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I'm not paying 580\$ for a wii when the ps3 cost 400 and is widely available.

<http://gizmodo.com/gadgets/ludicrous/the-wii-is-more-expensive-this-year-than-la-st-328878.php>

Btw I already have one, bought mine for 239 after tax.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [R315r4z0r](#) on Sun, 02 Dec 2007 07:47:04 GMT  
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I just checked like 5 different store sites.. the Wii is the same price it has always been..

In fact gamestop has a Wii BUNDLE pack with the Wii system, 5 games, 2 controllers, 2 nunchucks, 1Gb SD card, and a fully equipped charge station for controllers...

All this for \$585... which is the price you said that just the console costs...

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [Ethenal](#) on Sun, 02 Dec 2007 08:21:08 GMT  
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razorblade001 wrote on Sun, 02 December 2007 01:47 I just checked like 5 different store sites.. the Wii is the same price it has always been..

In fact gamestop has a Wii BUNDLE pack with the Wii system, 5 games, 2 controllers, 2 nunchucks, 1Gb SD card, and a fully equipped charge station for controllers...

All this for \$585... which is the price you said that just the console costs...

Seems to me like that's a great deal for a Wii...

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [Staude](#) on Sun, 02 Dec 2007 20:44:29 GMT  
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The fact is though that the blue ray leads on all markets. Because Transformers is only on hd-dvd it sells less than the disney picture cars LOL.

Besides personally i like 300 and spiderman 3.

The fact is that Blue Ray will most likely win since its about the same price as the hd-dvd and because its included in the ps3 console.

In the european market the blue ray leads by 75 percentt. American 65 percent.

Just because the wii sells well, doesnt mean they get good software sales. You stated yourself that elderly people buy it. These are people who are unlikely to buy more than two games in a year.

I dunno.. but i hold my bets on the ps3.. and by all means.. 2008 has been declared the year of Sony.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [R315r4z0r](#) on Mon, 03 Dec 2007 00:33:16 GMT  
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Remember it is Japan. They are more advanced when it comes to technology.

Their medium for movies and videos is probably much closer to HD-DVD and BluRay than we are and in turn is why PS3 sales are growing.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [Jerad2142](#) on Mon, 03 Dec 2007 16:01:08 GMT  
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Wii has yet to have any real good games come out for it, when smash bros comes out it will get a lot of people playing it though. (Most of the good Wii games are for other consoles like Twilit Princess is also for gamecube and its the same thing for a lot of other games).

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [nikki6ixx](#) on Mon, 03 Dec 2007 17:27:57 GMT  
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Staude wrote on Sun, 02 December 2007 14:44The fact is though that the blue ray leads on all markets. Because Transformers is only on hd-dvd it sells less than the disney picture cars LOL.

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The fact is that Blue Ray will most likely win since its about the same price as the hd-dvd and because its included in the ps3 console.

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I dunno.. but i hold my bets on the ps3.. and by all means.. 2008 has been declared the year of Sony.

Well yeah, the elderly will buy fewer games... but I thought this thread was just about console sales. If it were about game sales, then, yeah, I'd be agreeing with you.

The oldies have quite a bit of disposable income these days, and for what the Wii offers, it's a relative bargain; plus, the elderly population is growing, so although they may buy fewer games per-capita, they can still be a strong market as more start retiring.

My opinion on Blu-Ray comes from that Sony's success with formats, has been pretty terrible. Yes, Sony's tech is often more advanced, but it's so much more expensive. Joe Six-Pack, and Jane-Doe won't be able to tell the difference between a Blu-Ray system, and an HD-DVD system when browsing Wal-Mart or BestBuy, and so, they will go with the system that is cheaper.

Mind you too, producing HD-DVD discs is cheaper(article is a few months old, but should be relatively unchanged), and more efficient than Blu-Ray, and it will be the price of the media that will end up determining the 'winner' of the format war. That's how it has always been.

My problem with Sony is that, if it does indeed lose... then the PS3 will become just another component in the household; Sony, and Xbox, have been trying to position their units as the main component in a home-theater set-up. I think people are getting weary of having so many devices in their household that do similar things, but not all the tasks. It used to be that whoever died with the most gadgets won, but now, whoever dies with the most multi-functional 'doo-dad' is the victor. At least with the Xbox, you don't have to hedge your bets with a new format.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [AoBfrost](#) on Mon, 03 Dec 2007 17:58:01 GMT  
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My problem with everyone who makes consoles is

- a. they are too expensive, I remember when I bought my n64 for 100 dollars brand new.
- b. Games are too expensive, I mean 6 months later you see the games lowered to 20-30 dollars, why cant they do this at start, they still make money.

I used to always wait to buy a game, and I still do, but only big games I am willing to pay full price for, especially orange box, that comes out next week on the ps3.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [nikki6ixx](#) on Mon, 03 Dec 2007 18:16:31 GMT  
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AoBfrost wrote on Mon, 03 December 2007 11:58

b. Games are too expensive, I mean 6 months later you see the games lowered to 20-30 dollars, why can't they do this at start, they still make money.

AoBfrost wrote on Mon, 03 December 2007 11:58

...but only big games I am willing to pay full price for, especially orange box, that comes out next week on the ps3.

You solved your own question!

You want the game the badly, so you're willing to pay top dollar for it, because you know that the fun you'll get from the product equals the amount of money you are willing to spend.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [R315r4z0r](#) on Mon, 03 Dec 2007 20:16:34 GMT  
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What he said. It is basic economics. Businesses are counting on your desire to buy the game, that is why it is more expensive when it first comes out. That price doesn't reflect the cost to make it.

Look at the iPhone. Remember the price drop after it launched? Same situation.

& @ the guy who said the Wii doesn't have any good games.

It all depends on your tastes. IMO, most of the Nintendo made games, which aren't available on Gamecube, are awesome. Twilight Princess was much better on the Wii than Gamecube. Not to mention the Wii has a built in Gamecube.

And the one thing that is really cool about the Wii is the ability to purchase older games from previous consoles like the N64, NES, SNES, and some other non-nintendo consoles like Sega Genesis, Turbografx (Spelling?), ect.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [Staude](#) on Mon, 03 Dec 2007 22:00:00 GMT  
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Imao the blue ray is better.. It has larger space, streams faster, looks better, the laser is better for the discs and they last longer.

The only thing HD DVD has going is its name. And that wont be enough in this technological age. Atleast i doubt it will.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [sadukar09](#) on Mon, 03 Dec 2007 22:10:00 GMT  
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Staude wrote on Mon, 03 December 2007 16:00Imao the blue ray is better.. It has larger space, streams faster, looks better, the laser is better for the discs and they last longer.

The only thing HD DVD has going is its name. And that wont be enough in this technological age. Atleast i doubt it will.

Well, name is one thing that won the VHS vs Beta format wars didn't it? It MIGHT repeat again, but I'm hoping Blu-Ray wins. Mainly since PS3 comes with a bundled Blu-Ray player. All the HD-DVD player costs \$1000+

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [nikki6ixx](#) on Mon, 03 Dec 2007 22:19:36 GMT  
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Staude wrote on Mon, 03 December 2007 16:00Imao the blue ray is better.. It has larger space, streams faster, looks better, the laser is better for the discs and they last longer.

Yes, but... does the average consumer care about that?

My experience has shown they don't. You can fill someone's head with all the great things about Blu-Ray, and they will still go for a cheaper HD-DVD system.

We also should not forget that this 'format war' can go in a lot of directions. Plenty of people are content enough with DVD's already, and 'upconverting' players are inexpensive now too.

There's also another factor that can stall HD-DVD, and Blu-Ray, and that is the Internet. Companies like NetFlix now let you download high-definition content to the computer. With computers heading into the living room, it makes more sense just to download a movie, instead of running out to a video-rental store.

This is likely one of the reasons why Microsoft decided to not include HD-DVD in the Xbox system. Microsoft would likely rather people just connect their Xbox to their Vista PC's, and stream content that way.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [Staude](#) on Mon, 03 Dec 2007 23:11:09 GMT  
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You keep repeating its because of the prices. Well the blue ray movies costs the same as the HD DVD ones.. and you can have blue ray players at almost the same cost aswell..

And with companys like Disney only supporting blue ray, youll have to get it to get your kids to watch movies like Lion King or pirates in High definition.

really .. the blue ray is selling more. I dont see why you are so bendt on it being otherwise because it aint. Really today everyone is more "hardware concerned" then they were during the "happy 80s" lolz

The sales figures speak for themselves.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [R315r4z0r](#) on Mon, 03 Dec 2007 23:22:30 GMT  
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Staude wrote on Mon, 03 December 2007 17:00The only thing HD DVD has going is its name. And that wont be enough in this technological age. Atleast i doubt it will. The name BluRay is much more popular than "HD DVD"

I never even knew this "HD DVD" existed until 2 years after BluRay was announced..

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [nikki6ixx](#) on Tue, 04 Dec 2007 00:27:54 GMT  
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One of the reasons I believe HD-DVD will be the successor is the backing from these guys. They are juggernauts in their industry, and have cash to throw around.

Toggle Spoiler

Not only that, but the format is supported by two very big movie studios: Universal Studios, and Paramount Pictures. Plus, other electronics giants such as RCA, and Kenwood back the format.

Disney backing Blu-Ray is a moot point, because Disney hasn't exactly been doing all that well corporately, and re-releasing movies from their "vault" will only get them so far. I bring this up because Dreamworks has officially announced its support for HD-DVD, citing its cheaper costs.

And if you want to argue about hardware, then I'll give you this...

Quote:HD DVD discs employ much the same manufacturing process and protection coating as conventional DVDs, while Blu-ray Discs require mandatory hard coating to prevent damaging scratches, since the disc information is closer to the surface and more vulnerable to wear and tear.

That means more expensive manufacturing processes, and adoption of new methods.

Quote:In terms of audio/video compression, HD DVD and Blu-ray are similar on the surface: both support MPEG-2, VC-1, and H.264 for video compression. Virtually every HD DVD released uses an advanced MPEG-4 codec (VC-1 or H.264) for video compression, reducing the required space for equivalent quality video. The first generation of Blu-ray Disc movies however used the older and less efficient video codec MPEG-2, and many new titles still do.

Nice work Sony. Bring out a totally new technology, but use old codecs.

Quote:In terms of audio, there are many differences. With HD DVD support for the new Dolby Digital Plus audio codec is mandatory at 3.0 Mbit/s, but for Blu-ray players it is optional at 1.7 Mbit/s. Furthermore HD DVD players must be able to decode the new lossless audio codec Dolby True HD, but this is optional for Blu-ray players.

Once again, Sony is charging more, for less.

Here's another thing. Kmart, USA, a major retailer, now only offers HD-DVD because of the cheaper price, and believes HD-DVD is the better value. That's a bold move for a corporation, and Kmart is a very smart retailer.

We'll have to wait and see what happens. Last month, HD-DVD laptop computers outsold Blu-Ray laptop units 7 to 1, and Toshiba believes that the way to get HD-DVD into peoples' hands is with a computer, a device which is much more useful than a console.

Oh, and for what it's worth, many major porn studios also support HD-DVD.

---

Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [Staude](#) on Tue, 04 Dec 2007 23:23:09 GMT  
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---

Dude.. no... Fairly simple ..

What is the difference between Blu-ray and HD-DVD?

Parameters:

Blu-ray:

Storage capacity  
25GB (single-layer)  
50GB (dual-layer)  
Disc diameter 120mm  
Disc thickness 1.2mm  
Laser wavelength 405nm (blue laser)  
Numerical aperture (NA) 0.85  
Protection layer 0.1mm  
Hard coating Yes  
Track pitch 0.32µm  
Data transfer rate (data) 36.0Mbps (1x)  
Data transfer rate (video/audio) 54.0Mbps (1.5x)  
Video resolution (max) 1920×1080 (1080p)  
Video bit rate (max) 40.0Mbps  
Video codecs: MPEG-2, MPEG-4 AVC, SMPTE VC-1  
Audio codecs: Linear PCM, Dolby Digital, Dolby Digital Plus, Dolby TrueHD, DTS Digital Surround, DTS-HD  
Interactivity: BD-J

#### HD-DVD:

15GB (single-layer)  
30GB (dual-layer)  
Disc diameter 120mm  
Disc thickness 1.2mm  
Laser wavelength 405nm (blue laser)  
Numerical aperture (NA) 0.85  
Protection layer 0.6mm  
Hard coating No  
Track pitch 0.40µm  
Data transfer rate (data) 36.55Mbps (1x)  
Data transfer rate (video/audio) 36.55Mbps (1x)  
Video resolution (max) 1920×1080 (1080p)  
Video bit rate (max) 28.0Mbps  
Video codecs: MPEG-2, MPEG-4 AVC, SMPTE VC-1  
Audio codecs: Linear PCM, Dolby Digital, Dolby Digital Plus, Dolby TrueHD, DTS Digital Surround, DTS-HD  
Interactivity: HDi

#### The Backers @

Manufacturer support (home theater)

HD DVD : Toshiba, LG, Thomson/RCA, Onkyo, Samsung

BLUE RAY : Hitachi, Mitsubishi, LG, Sharp, Sony, Panasonic, Samsung, Philips, Thomson/RCA

Manufacturer support (PC storage)

HD DVD : Microsoft, Intel, HP, NEC, Toshiba

BLUE RAY : Apple, Dell, Benq, HP, LG, Panasonic, Philips, Pioneer, Samsung, Sony, TDK



Studio support

HD DVD : Paramount, Studio Canal, Universal, Warner, the Weinstein Company, DreamWorks Animation

BLUE RAY : Sony Pictures (including MGM/Columbia TriStar), Disney (including Touchstone, Miramax), Fox, Warner, Lions Gate

And talking about big retailers.. WALLMART supports blue ray. So does block buster.

This pretty much shoots down everything you have said. I hope ive gotten my point through.

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Subject: Re: Japan prefers ps3>wii kthnx

Posted by [sadukar09](#) on Tue, 04 Dec 2007 23:50:22 GMT

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StauDe wrote on Mon, 03 December 2007 17:11and you can have blue ray players at almost the same cost aswell..

PS3=\$300+

HD-DVD Players=\$1000+

Yep.

---

---

Subject: Re: Japan prefers ps3>wii kthnx

Posted by [nikki6ixx](#) on Wed, 05 Dec 2007 00:01:39 GMT

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Well, we'll have to agree to disagree. I work with multimedia as a small, hobby/job, and my experience is that people will go for a cheaper technology, because they will not notice the difference.

I'm not saying Blu-Ray is bad. What I AM saying is...

1) Sony has yet to show any real, consumer-friendly advantage over HD-DVD that makes it worth the extra cost.

2) Just because something has great technology does not mean people will go for it. History has shown that, repeatedly.

Plus, the numbers you listed are the 'maximums'. Blu-Ray IS capable of doing those numbers, but as of right now, they are not utilizing the technology available as well as the HD-DVD set. No one cares about the 'Maximum' . What people care about is what they can get right now.

Whatever the case, we'll have to wait and see. Too many variables exist today to see who will

'win' .

Even one of Sony's heads believes the format war is a stalemate; and has even gone so far as to saying there should only be one, agreed-upon standard, which implies to me that Sony is getting worried. <http://www.engadget.com/2007/11/09/sonys-stringer-blu-ray-vs-hd-dvd-battle-a-stalemate/>

sadukar09 wrote on Tue, 04 December 2007 17:50  
PS3=\$300+

HD-DVD Players=\$1000+

Yep.

I'll turn your attention to this. Not everyone needs/wants a video game system. Plus, Wal-Mart had a massive fire-sale on HD-DVD players, at \$99, so Toshiba, and its supporters are more than happy enough to flexibly price the unit.

I'm done for this one. We'll see how it plays out.

---

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [R315r4z0r](#) on Wed, 05 Dec 2007 01:49:43 GMT  
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---

nikki6ixx wrote on Tue, 04 December 2007 19:01

1) Sony has yet to show any real, consumer-friendly advantage over HD-DVD that makes it worth the extra cost.

2) Just because something has great technology does not mean people will go for it. History has shown that, repeatedly.

He speaks the trues!

Also, a little off this train of thought:

Did you know, that the Wii was supposed to have a built in DVD player? They scrapped the idea a few months before they launched. Nintendo doesn't want people to buy their video game console to watch movies. They want people to buy their video game console so they can play video games.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [nikki6ixx](#) on Wed, 05 Dec 2007 01:59:13 GMT  
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razorblade001 wrote on Tue, 04 December 2007 19:49

Did you know, that the Wii was supposed to have a built in DVD player? They scrapped the idea a

few months before they launched. Nintendo doesn't want people to buy their video game console to watch movies. They want people to buy their video game console so they can play video games.

I didn't know that one, but I do know now that people are now streaming their media from their computer onto their Wii, much like the Xbox, and PS3, but for a cheaper cost.

---

Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [Blazer](#) on Wed, 05 Dec 2007 05:34:06 GMT  
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Baaaaaaa-baaaaaaa

---

Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [Renx](#) on Wed, 05 Dec 2007 06:07:19 GMT  
[View Forum Message](#) <> [Reply to Message](#)

Staude wrote on Mon, 03 December 2007 19:11 You keep repeating its because of the prices. Well the blue ray movies costs the same as the HD DVD ones.. and you can have blue ray players at almost the same cost aswell..

And with companys like Disney only supporting blue ray, youll have to get it to get your kids to watch movies like Lion King or pirates in High definition.

really .. the blue ray is selling more. I dont see why you are so bendt on it being otherwise because it aint. Really today everyone is more "hardware concerned" then they were during the "happy 80s" lolz

The sales figures speak for themselves.

When HD-DVD production lines are not producing HD-DVDs then can be producing regular DVD. When BluRay production lines are not producing BluRay discs they are sitting idle doing nothing.

Instead of buying entirely new systems for producing only BluRay discs, it is cheaper for most to just modify their current systems to produce both DVDs and HD-DVDs, unless of course Sony is "offering them benefits" to back BluRay.

The price the end user pays for the dics or players has little to do with the success of the format, nor do the actual benfits the format provides. What is most beneficial for the large brandnames like Warner/MGM/Universal/etc has everything to do with its success.

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Subject: Re: Japan prefers ps3>wii kthnx

Posted by [R315r4z0r](#) on Wed, 05 Dec 2007 06:22:45 GMT

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That is a good point.

It is much like if when before DVDs where popular, there was a new form of VHS that had more storage space and new abilities. However at the same time, DVDs where being made for movies.

Wouldn't you find it much easier to buy what your more accustomed to?

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Subject: Re: Japan prefers ps3>wii kthnx

Posted by [AoBfrost](#) on Wed, 05 Dec 2007 14:28:05 GMT

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---

People are already acustom'ing to Blu ray, and MAYBE hddvd, there arent as many hd dvd players in the store shelves as there are blue ray. I'd rather use blue ray anyways, if blue ray gives me 25gig/50gig discs, I get alot more special features on that spiderman 3 blueraydvd than an hd dvd.

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Subject: Re: Japan prefers ps3>wii kthnx

Posted by [nikki6ixx](#) on Wed, 05 Dec 2007 14:38:47 GMT

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Question? Hands up. How many people here actually access the 'special features' on their DVD's/Blu-Ray's/HD-DVD's?

Just curious.

---

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Subject: Re: Japan prefers ps3>wii kthnx

Posted by [Staude](#) on Wed, 05 Dec 2007 14:57:31 GMT

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i do. And seriously. Everyone goes on record. For example.. michael bay just said that microsoft while appearing as they support HD DVD actually wants both formats to fail, so you will need to stream media instead.

Michael bay has also said that he didnt believe in the HD DVD format and were very unlikely to make the successor to transformers, simply because the first movie was a HD DVD exclusive.

In most sales chart the top selling HD movie is below 5 BLUE RAY movies.

@ Renx. That is not true. Blue ray and HD DVD uses the same laser system (even though the blue ray one is more precise) so they both have the same capabilities to produce dvd players, while "not making blue ray players"

Beta max vs VHS is ancient history. We are in a new age... even 80 year old people uses master cards when they go shopping. This is a completely different time.

Blue ray has the most backing support. Blue Ray.. Is ALREADY outselling HD DVD at 3-1 .. i dont see why that should just randomly change unless something extreme happens. I highly doubt it will.

---

Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [Renx](#) on Wed, 05 Dec 2007 15:41:01 GMT  
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I was talking about discs not players... Not sure how you got that.

---

Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [AoBfrost](#) on Wed, 05 Dec 2007 16:31:18 GMT  
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Sales chat shows blue ray sells 15% more discs weekly than HD-DVD, DVD sales themselves have fallen like a rock, everyone is going next gen or renting movies online, DVD's now sell for 5-10 dollars normal price because of them being "old" now.

But all frost can say is...

UNLEASH THE CHEAPO BLUE RAY BURNERS DANGGIT.

I dont care if they burn at 2x or 1x, I want to burn 50gig discs, I can compile all my dvd's and put them all on one disc.

I'm suprised to see blue ray burners so expensive, and even worse, a 25gig disc cost like 20 dollars, all I want is a cheap disc for 50 cents each like dvd's.

It's gonna be another year before blue rays sell cheap and in mass spindles

---

Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [Aprime](#) on Thu, 06 Dec 2007 06:38:50 GMT  
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The PS3 surpassed the Wii in sales for two weeks, we have yet to get the numbers for this week.

Anyhow, it surpassed it in sales for two simple reasons: new PS3 SKU and Nintendo's sending

more DS Lites and Wiis to North America, to do this they have to somewhat starve Japan.

There's no way Sony is coming back from such a poor start on the long term, at best they'll be second in total sales in a year or two.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [R315r4z0r](#) on Thu, 06 Dec 2007 15:34:53 GMT  
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The DS sales in Japan are going to sky rocket within the next few years. Being that they have devised a way to use the Nintendo DS as a console to stream Anime...

And you all know how popular Anime is in Japan...

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [AoBfrost](#) on Thu, 06 Dec 2007 16:04:21 GMT  
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Aprime wrote on Thu, 06 December 2007 01:38The PS3 surpassed the Wii in sales for two weeks, we have yet to get the numbers for this week.

Anyhow, it surpassed it in sales for two simple reasons: new PS3 SKU and Nintendo's sending more DS Lites and Wiis to North America, to do this they have to somewhat starve Japan.

There's no way Sony is coming back from such a poor start on the long term, at best they'll be second in total sales in a year or two.

Actually, emailing a friend in japan, he says wii's are hard to find, but not impossible like the USA, he claims you can find a few here and there, in the USA you cant.

Nintendo is pushing 1.8 million consoels a year while xbox and ps3 are pushing out nearly 10 times more which meets demand and makes them constantly available.

the DS is also popular in japan again because of digital TV tuner for the GBA slot, they will allow you to have free digital TV signals broadcasted to your DS crystal clear.

But then again, the cell phones in japan all have digital TV tuners built in, so people technically already have TV in their pockets....but some want a screen thats 1 inch bigger for tv!

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [Aprime](#) on Thu, 06 Dec 2007 21:38:01 GMT  
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Wiis are widely available in Canada, that I can say. But I wouldn't think it's the case in Japan (in

other, more common-man terms: I think you're making that up, or your friend is). From what I know, it's just as available as it is in the US... Or perhaps he knows something most people don't: a lot of consoles are kept in stores' storage rooms, giving the impression that they're out of stock, while it isn't the case.

1.8 million? Explain how they sold over 13 million so far if their production cap is 1.8 million a year. 10 times more? Please, stop pulling those crap numbers out of your ass.

Need I remind you, DSeS are as common as cellphones in Japan, they're a tool of the trade, they're used in classes to teach English. Yes, the tuner (just like any other software for the DS released in Japan) keeps sales strong for a considerable period of time.

Could you be any more biased/misinformed in your next post?

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [Dover](#) on Thu, 06 Dec 2007 21:49:33 GMT  
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Japan preferring one or the other is moot. Japan can prefer whatever it will, Comrade Dover still prefers a kick to the nuts over a PS3, and a Wii or an Xbox 360 over a kick in the nuts.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [nikki6ixx](#) on Thu, 06 Dec 2007 21:52:20 GMT  
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One thing that has always boggled my mind is the need for people to watch TV over their cell-phones.

I guess that's a Japanese thing, seeing as they had it out my way about a year or so ago, and it failed.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [R315r4z0r](#) on Thu, 06 Dec 2007 23:33:22 GMT  
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Aprime wrote on Thu, 06 December 2007 16:38 Wiis are widely available in Canada, that I can say. But I wouldn't think it's the case in Japan (in other, more common-man terms: I think you're making that up, or your friend is). From what I know, it's just as available as it is in the US... Or perhaps he knows something most people don't: a lot of consoles are kept in stores' storage rooms, giving the impression that they're out of stock, while it isn't the case.

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Could you be any more biased/misinformed in your next post?

I disagree with your first part, but agree with the second. I thought it strange that only 1.8 mill was stated where as I know they at least sold 13 mil the last time I checked, which was a while ago.

But the "Availability" you speak of is like this: "The Wii has been out of stock across store shelves since its debut in 06."

If a store, such as gamestop, gets a shipment in one day, it would be sold out by the end of the day.

---

Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [Aprime](#) on Fri, 07 Dec 2007 03:21:41 GMT  
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As long as people ask whether they have it in stock or not, yeah.

Because all you had to do in March here was ask clerks if they had some backstore and the answer would usually be yes, they just wouldn't let people know (i.e.: sign claiming they have Wiis in stock) for whatever reason.

I don't know if it's part of a deal with Nintendo (conspiracy theories here I come!), they fear riots or whatever else reason it might be, but it's strange to say the least.

nikki6ixx wrote on Thu, 06 December 2007 16:52

I guess that's a Japanese thing, seeing as they had it out my way about a year or so ago, and it failed.

I'd guess it has a plenty to do with our way of life (public transports in Japan being heavily used as opposed to North America for instance, where we favor our own vehicles to government-owned means of transport).

---

Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [Muad Dib15](#) on Fri, 07 Dec 2007 04:29:09 GMT  
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Fuck public transportation! I want my gas guzzling 8.3 503 cubic inch caddy engine in my 1950 caddilac.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [AoBfrost](#) on Fri, 07 Dec 2007 18:43:27 GMT  
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I mistyped it to say years rather than months, nintendo makes 1.8 million wii's a month instead of 1 million flat.

Also, wii's are widely available if retailers would display them on their shelves, I've been behind meijers stock room doors, they have like 20 wii's a month and only put out 2-3 every week as long as the add advertises them.

---

Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [Demolition man](#) on Sat, 08 Dec 2007 17:14:44 GMT  
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<http://www.neogaf.com/forum/showpost.php?p=8849423&postcount=287> gg

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [R315r4z0r](#) on Sat, 08 Dec 2007 17:24:54 GMT  
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Aprime wrote on Thu, 06 December 2007 22:21As long as people ask whether they have it in stock or not, yeah.

Because all you had to do in March here was ask clerks if they had some backstore and the answer would usually be yes, they just wouldn't let people know (i.e.: sign claiming they have Wiis in stock) for whatever reason.

The gamestops by me... nor do any store, don't have any signs or saying "Wii in stock!" People call up and ask.

I swear, every time I go into gamestop there is always one person who calls and asks for a Wii. I know because the clerk keeps saying how he hates to keep telling people that it isn't in.

---

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [Renx](#) on Sat, 08 Dec 2007 18:11:23 GMT  
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Aprime wrote on Thu, 06 December 2007 17:38Wiis are widely available in Canada, that I can say.

Not during the holiday season. Most places have been sold out since mid-November.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [Aprime](#) on Sat, 08 Dec 2007 23:31:26 GMT  
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---

Renx wrote on Sat, 08 December 2007 13:11Aprime wrote on Thu, 06 December 2007 17:38Wiis are widely available in Canada, that I can say.

Not during the holiday season. Most places have been sold out since mid-November.

Yeah, I just got back from the Best Buy I went to 2 months ago, they had 7 back then, now they have none, but have a SHITLOAD of Xbox 360. They had over 5 stacks and one PS3 stack.

Stacks were essentially 4-5ft high cubes.

### File Attachments

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1) [notthisweek.PNG](#), downloaded 179 times

- DS Lite: 124,591 ▲ 7,897 (6.77%)
- Wii: 74,764 ▲ 20,402 (37.53%)
- PSP: 74,626 ▼ 401 (0.53%)
- PS3: 37,092 ▼ 13,472 (26.64%)
- PS2: 13,703 ▼ 1,172 (7.88%)
- Xbox 360: 6,632 ▼ 485 (6.81%)
- DS Phat: 36 ▲ 36 (N/A)
- Gamecube: 32 ▼ 12 (27.27%)
- Game Boy Micro: 20 ▼ 22 (52.38%)
- GBA SP: 9 ▼ 22 (70.97%)
- GBA: 4 ▼ 5 (55.56%)

---

Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [Rocko](#) on Sun, 09 Dec 2007 04:55:49 GMT  
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some japanese people are in to octopus sex i dont think we should care about console sales there

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [nikki6ixx](#) on Sun, 09 Dec 2007 05:48:36 GMT  
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---

Rocko wrote on Sat, 08 December 2007 22:55some japanese people are in to octopus sex i dont think we should care about console sales there

+1

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [Starbuzz](#) on Sun, 09 Dec 2007 07:38:48 GMT  
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---

razorblade001 wrote on Sat, 08 December 2007 11:24Aprime wrote on Thu, 06 December 2007 22:21As long as people ask whether they have it in stock or not, yeah.

Because all you had to do in March here was ask clerks if they had some backstore and the answer would usually be yes, they just wouldn't let people know (i.e.: sign claiming they have Wiis in stock) for whatever reason.

The gamestops by me... nor do any store, don't have any signs or saying "Wii in stock!" People call up and ask.

I swear, every time I go into gamestop there is always one person who calls and asks for a Wii. I know because the clerk keeps saying how he hates to keep telling people that it isn't in.

Today when I went to GameStop, they told me they get a shipment of (less than 10) Wii's on Tuesday from 10-11 AM. LOL he said they sell out by lunch time.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [AoBfrost](#) on Mon, 10 Dec 2007 16:05:04 GMT  
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I went to target yesterday, everyone in the electronics area was checking out, they all had gamecubes, DS's, and psp's in their shopping carts, I looked in the back and saw they were sold out of everything, no more gamecubes, no more psp, no more DS, and half of akl game accessories were sold, it also looked like the old cheap games were nearly sold out, the ones for 10/20 dollars

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [Staude](#) on Sat, 12 Jan 2008 13:06:24 GMT  
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Bump. Blu Ray Winz kthnx.

Now HD-DVDs defeat is complete... well almost.

Warner, new line cinema and HBO switched to blue ray.

I said this was going to happen. So it did. This and the fact that mgs4 is coming out soon + the 20 AAA (Tekken 6 ftw) titles this year is certain to give the ps3 a huge boost in sales.

It's just a shame that a title like "uncharted" didn't sell more. It's one of the best games i have ever played.

BTW i know that the warner news is "old" meaning it happened a week ago. But who cares. It's still pwnage after sometime in may, they are all blue ray exclusives.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [nikki6ixx](#) on Sat, 12 Jan 2008 18:49:34 GMT  
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Yeah, it isn't good news for the HD-DVD camp, but they've been written off before.

I still think they will win out in the end because they are backed by both Microsoft and Intel which are industry behemoths.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [trooprm02](#) on Sat, 12 Jan 2008 23:23:29 GMT  
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Bluray>HD DVD

HD DVD is 100% dead by the end of '08. Anyone who says different obviously doesn't know what their talkin about.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [Dover](#) on Sun, 13 Jan 2008 00:27:35 GMT  
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I'll remember this next New Years to give you a "HA-HA!!"

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---

Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [AoBfrost](#) on Sun, 13 Jan 2008 01:45:22 GMT  
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---

Warner brothers and all other major movie companies are now blue ray exclusive. Now all your fav movies wont be on HD dvd :(

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [nikki6ixx](#) on Sun, 13 Jan 2008 09:36:05 GMT  
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---

Sure, the studios may support the format, but that can still change. HD-DVD is still backed by the

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major players in the computer business, and they have the money.

Plus, as noted previously,, the HD-DVD format can use existing DVD replication machines, and therefore, economies of scale will be at play, as well as adaptability.

I have a feeling this fight won't be sorted out for a while. Format wars are won by consumer buying habits and desires. However, with the current economic slowdown in the United States, and consumers not willing to justify paying more for a movie when they find DVD quality good enough, it will take time for either format to gain dominance.

By then, it might be too late for either format, as people will likely just be downloading High-Definition movies by the Internet.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [R315r4z0r](#) on Sun, 13 Jan 2008 09:38:54 GMT  
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Blu-Ray is clearly much better and efficient when it comes to the job it is built for. The only drawback is that it is more expensive.

Now that those larger companies have cut HD-DVD completely, Blu-ray IS going to become the next standard.

This is completely the opposite from the VHS and BETA competition.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [nikki6ixx](#) on Sun, 13 Jan 2008 09:41:37 GMT  
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R315r4z0r wrote on Sun, 13 January 2008 03:38Blu-Ray is clearly much better and efficient when it comes to the job it is built for. The only drawback is that it is more expensive.

Now that those larger companies have cut HD-DVD completely, Blu-ray IS going to become the next standard.

This is completely the opposite from the VHS and BETA competition.

We live in the Wal-Mart age, so consumers will easily gravitate towards the cheaper product.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [R315r4z0r](#) on Sun, 13 Jan 2008 09:44:09 GMT

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That is retarded to think that the only thing consumers care about is price.

If you had a PSP, would you go to buy a DS game for it because it is cheaper?

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [nikki6ixx](#) on Sun, 13 Jan 2008 09:58:59 GMT  
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R315r4z0r wrote on Sun, 13 January 2008 03:44 That is retarded to think that the only thing consumers care about is price.

If you had a PSP, would you go to buy a DS game for it because it is cheaper?

Well, hold on... Studios will go where the money goes, so it's not as if HD-DVD should be written off. If anything, HD-DVD is just suffering due to the lack of proper marketing, and guidance. The technology behind it is sound, and it's more than capable to beat Blu-Ray.

It was only a couple months ago that Wal-Mart sold \$99 HD\_DVD players. Why they won't do it again, I don't know, but what I do know, is that people will buy that product because the price is right. Get enough people to buy that unit, and the studios will have no choice but to produce HD-DVD technology.

As for the DS/PSP comment, you're talking two different formats that target two totally different audiences. Blu-Ray and HD-DVD are vying for the same audience, with perhaps HD-DVD going after more frugal customers, while Blu-Ray targets techies.

And trust me, consumers will almost always go for the cheaper item, as long as it's similar, and is shiny. I have to know this, because it's pertinent to my career.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [R315r4z0r](#) on Sun, 13 Jan 2008 17:01:46 GMT  
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The point of the PSP/DS thing was to show that two different incompatible items can be cheaper than the other, but you simply can't go for the cheaper of the two because one won't work with the other. You can't play a DS game on a PSP, much like you can't use an HD-DVD in a Blu-Ray player.

Or at least any of those dual format players haven't been sold yet anyway.

Also, don't buy stuff from Wal-mart, they are evil.

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [nikki6ixx](#) on Tue, 15 Jan 2008 22:15:56 GMT  
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Here's a couple reasons why I believe the fuss over Blu-Ray, vs HD-DVD is a bit stupid.

[http://www.webware.com/8301-1\\_109-9849736-2.html?tag=cnetfd.mt](http://www.webware.com/8301-1_109-9849736-2.html?tag=cnetfd.mt)

[http://crave.cnet.com/8301-1\\_105-9850941-1.html?tag=cnetfd.blogs.item](http://crave.cnet.com/8301-1_105-9850941-1.html?tag=cnetfd.blogs.item)

In a couple years, why bother owning a disc?

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Subject: Re: Japan prefers ps3>wii kthnx  
Posted by [Animoski](#) on Tue, 15 Jan 2008 22:21:32 GMT  
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Remember Sony's last attempt to make a new format? The UMD? How much of a phail was that? Blu-Ray at this time is not winning shit, sooner or later it's going to fail, because non-techi's don't know DVD is a format on a regular CD then a new type of technology. People won't go for Blu-Ray cause it's more expensive and sounds dumb, people will go for DVD because it's the first of it's kind to make movies go on a CD.

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