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Subject: Re: SEO

Posted by [cmatt42](#) on Sat, 26 Feb 2011 16:50:04 GMT

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Sensible keywords, solid backlinks, frequent fresh content... really, google would be a great resource here. I mean that more than just searching for SEO tips; you've got the webmaster tools from Google, Bing, and Yahoo as well as the various special search operators Google has.

Basically, you're making your site more easily accessible using any and all resources, even those that aren't really visible to the visitor (i.e. alt attributes). To go deeper, you really need to focus on your demographic and figure out how they try to search for your topic and use that data to improve.

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