## Subject: Re: Pirate Party to Run Pirate Bay from Swedish Parliament Posted by Herr Surth on Fri, 09 Jul 2010 09:58:56 GMT

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You cant stop piracy. Its as simple as that. What is left to be done?

## In the case of music:

Either you'll have to be prolific and very fan-engaging (see: amanda palmer) or you'll have to make something unique and important enough so that people will always be willing to pay/donate for you records (see: obscure electronic scenes etc.). In either case, you wont be particularly wealthy. Then again, most jobs in the world wont make you particularly wealthy, or it wouldnt be 'particularly', right?

In the case of film: deal with it. There will always be people who will want to watch it IMAX or whatever. Will those people be enough to pay for films? I doubt it. To make this medium as fan-engaging as music is obviously impossible since there are lots and lots of people part of the film-making process, most of which the audience will never know about (Who cares about technical nods or best make-up at the oscars etc.? Exactly). Instead, I think the industry will have to deal with making a profit off DVD and cinema-sales for as long as possible, and then give way to smaller, more indie productions. Will Blockbusters come out every week in 20 years? possibly not. Will it be the end of the world? No.

The most important thing is: music and tv and film are all fine art forms, but it might well happen that consumers will not be willing to pay for them anymore in a few decades. Theres nothing to do about this. These types of artistic expression may then become a niche-product for the select few. And thats fine too. We'll just invent new art forms. These may very well be more fragile and short-lived than films or music. One-time-live-perfomances etc. I dont know. The point is: artistic expression will always survive as long as people have stories to tell, emotions to convey, social arguments to make.

Oh, an the pirate party is way cool.