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Subject: Re: iAdvertise

Posted by [nikki6ixx](#) on Thu, 18 Feb 2010 04:17:45 GMT

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This might be useful if Apple wanted to subsidize sales of its devices. Cell-phone providers could offer two variations of the iPhone, one that is ad-supported and one that isn't.

The one with advertising would sell for very cheap, and the ads would display for the duration of the user's contract. I'm sure a lot of high-schoolers would grab a discount iPhone and then click through ads.

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