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Subject: Re: What do you guys think about the mac commercials

Posted by [nikki6ixx](#) on Mon, 23 Nov 2009 07:03:45 GMT

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Homey wrote on Mon, 23 November 2009 00:04nikki6ixx wrote on Sun, 22 November 2009 14:51Sooooo, a Mac store opened around my neck of the woods, and I figured I'd swing by on my way from school.

I was pleasantly surprised by how much the people knew about the systems as I played around with them. Granted, I'm used to the Best Buy/Future Shop ilk who seem to know the insides of their noses from picking them all day, better than a PC. I'd be comfortable buying a Mac for my folks based on the knowledge of the employees, something I can't say for any other dealer. Ever go to NCIX? I have a canada computers in my city, they're worlds better than FS/BB. I know more about most stuff than nearly all FS/BB employees. I love how they lie to you, or if you ask a specific question they don't know.

Yeah we do. Ironically, the nearest NCIX is opposite a Future Shop. I've been, and every time, it's packed to the hilt with customers. I guess being next to a FS will do that.

It's not me that I'm concerned about. It's my parents, and those who don't know their stuff. The last thing I want is them running to BB when their PC kicks the bucket because they'll assume the dude in khaki slacks and blue shirt in the PC section will know his shit about PC's, when in actuality, he wouldn't know a BIOS from a bluescreen. He'd either just tell them to buy something new or refer them to Geek Squad where they'd be charged tons of cash for a defrag and a virus scan that wouldn't fix the underlying issue. He's not going to help them, because he gets his hours based on how much he sells.

Even though I wasn't a paying customer, and the Apple employee knew that, they still answered my questions and helped me figure things out; that's service you don't get too often these days. It wouldn't persuade me to buy an Apple for myself, but for people like my parents, the Apple Store would be a godsend if something bad happens.

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