
Subject: Re: Why do people hate big business?

Posted by [Nukelt15](#) on Tue, 13 Jan 2009 21:07:34 GMT

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The best reason I can think of is that, when a company reaches a certain critical mass, it no longer needs to ask its customers what they want... instead, it begins telling its customers what they want. Smaller businesses depend more heavily on the good graces of their customers, and are thus more strongly compelled to provide quality services in order to retain those customers. Big business knows that it can do just about whatever it damn well pleases and, unless it gets really unlucky, enough people will buy the product anyway because it is cheaper or more widely known.

I don't *really* hate the business for being what it is; I hate the customers for not being smart or motivated enough to force it to change. I strongly dislike certain companies, but in the end they're really just looking out for their own skins. The customers are responsible for creating an environment in which parasitic, unethical businesses may thrive and grow rather than dying on the vine.
