Subject: Re: CnC3 Forum

Posted by fl00d3d on Thu, 08 Feb 2007 18:47:03 GMT

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Renx wrote on Thu, 08 February 2007 13:00There's probably some business logic behind it. Perhaps games with numbers in the title sell better. If that's the case then it's a win-win situation. EA gets more money, more people gain interest in C&C and more games may be made.

There is. Most modern RTS's were founded by Command & Conquer (the building block for all RTS's) and also many of today's largest title's are sold to a generation who hasn't seen a Tiberium game.

They want to market the affiliation with C&C and they want to let people know there are others. No doubt this is a strategic move by EA, but I still think Westwood > EA and Westwood would have never pulled that shit.