
Subject: Re: Sony is a master of marketing ads
Posted by [Sir Phoenixx](#) on Sat, 08 Jul 2006 12:14:42 GMT
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That ad campaign (because judging a single ad from an ad campaign is taking it out of context) is not racist.

From a few of the ads they released from the campaign, the first one shows one white woman and a black woman about to fight (with the black woman grabbing the white woman's arm). The next ad shows the white woman grabbing the black woman. The third ad they released shows that the black woman threw/knocked the white woman to the floor and is standing above her. Yeah, that sounds very racist...