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Subject: Re: Crimson, throw the towel in

Posted by [Doitle](#) on Tue, 27 Jun 2006 04:21:35 GMT

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Null, for this to be effective you need some meat to the argument prior to the call to action. Because your previous methods have proved unsuccessful we have nothing to follow. Your call to action is to dispose Crimson and allow "someone who cares more" to take over. Our reason to take you up on your call is... ? That your name is null? The persuasive argument requires you to introduce us to the topic, give us logical reasons and evidence in the middle, and at the end tell us what we should do and "call" us to do it. In these 8 pages though the middle has disappeared. You can't expect to see anything happen without persuading us to believe your conclusion.

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