Subject: Re: Football 2006

Posted by DarkDemin on Fri, 16 Jun 2006 17:35:46 GMT

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Small error in my original post, it isn't becuase they(Ivory Coast) are hosting but just becuase they fucking qualified.

http://www.washingtonpost.com/wp-dyn/content/article/2006/06 /02/AR2006060201401.html

A small snippet of the article:

Quote: The World Cup is coming, which means a flurry of desperate attempts by tournament promoters to excite Americans about an event that electrifies the rest of the world. This year is no different. ESPN, which will broadcast most of the games in the United States, is airing a series of ads with members of the rock band U2. In one, Bono says that the World Cup "closes the schools, closes the shops, closes a city and stops a war."

If stopping a war seems like an exaggeration, another ad explains soccer's peace-building qualities in more detail: "After three years of civil war, feuding factions talked for the first time in years, and the president called a truce. Because the Ivory Coast qualified for the World Cup for the first time. Because, as everyone knows, a country united makes for better cheerleaders than a country divided."