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Subject: Re: FREE 40IN. MONITOR!!!!

Posted by [MexPirate](#) on Tue, 09 May 2006 15:01:51 GMT

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Invitation to treat also exists because often a retailer cannot "offer" a product for sale - this is particularly relevant when ordering over the internet as somebody ordering from a different country may not be legally entitled to buy something or it may be illegal to do so. Usually an unconditional offer would be put directly to a customer, ie: a written quotation specific to that customer which could be accepted and a contract would be formed.

Quote:When something has honestly been mis-labeled with a lower price, they are obligated to sell it to you at that price as that is what the offering is

They are not LEGALLY obligated, although in a shop on the street the price will most likely be honoured for reasons already listed. Amazon have several times listed products at ridiculously low prices and then cancelled any orders placed because of the error, if they were legally obligated to sell at that price they would be unable to do that.

This is a report of the mishap: <http://news.zdnet.co.uk/internet/ecommerce/0,39020372,39226977,00.htm>

Quote:Last month, UK retailer Argos refused to honour thousands of orders after accidentally offering a TV-DVD combo device for 49p on its Web site.

Legal experts agreed that Argos was within its rights.

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