I don't think any of you really have any experience of what a true clan is.

It's about clan games. Anything else is just icing on the cake... if they play in public servers or have arguments on forums, whatever. That is not what a true clan is about, whether a clan does it or not.

As for clan games themselves, the majority of REAL clans play them for the same reason you say you don't: for fun. Gaming's more fun when it's competitive, it's a simple fact. Why do you think everyone prefers winning to losing? It doesn't make you "obsessed" with winning, but it's still a more enjoyable gaming experience than losing.